

IDEA

WE ARE HIRING!

SENIOR GRAPHIC DESIGNER

Seeking a creative **Senior Graphic Designer** to develop impactful branding, marketing, and digital campaign visuals.



Key Responsibilities:

- Design high-quality creative materials for digital, print, and outdoor advertising.
- Create social media content, campaign visuals, product promotions, and branding assets across major platforms (Facebook, Instagram, TikTok, LinkedIn, YouTube).
- Support photography, videography, and creative campaign production.
- Edit videos, motion graphics, and short-form digital content.
- Collaborate with marketing team on campaigns, brand activations, and content planning.
- Maintain consistent brand identity across all materials.
- Stay updated with design trends, AI tools, and social media formats.
- Coordinate with printers, production teams, and external partners for quality output.

Requirements:

- Diploma or Bachelor's Degree in Graphic Design, Multimedia, Visual Communication, Fine Arts, or a related field.
- Minimum 3-5 years of professional experience in graphic design or visual communications.
- Advanced proficiency in Adobe Photoshop, Illustrator, Canva, InDesign, Premiere Pro, After Effects, and other relevant creative software.
- Strong knowledge of photography, videography, and video editing.
- Experience creating content optimized for Facebook, Instagram, TikTok, YouTube, LinkedIn, and other digital platforms.
- A strong portfolio demonstrating branding, print, digital design, and multimedia projects.
- Excellent creativity, communication, and project management skills.



LOCATION
Peliyagoda,
Sri Lanka



JOIN OUR TEAM
Be a part of a growing
team where creativity
and innovation matter.



GROW WITH US
Opportunities for learning,
growth and career
development

We welcome applications from motivated professionals who are passionate about growth and excellence. Please submit your CV and Portfolio to

 careers@ideaindustries.lk